

PARADE OF LIGHTS
General Rules and Guidelines
Parade Theme: “Toyland in Kingsville”

The Parade of Lights is a highlighted event of La Posada de Kingsville. The Parade Committee organizes and supervises the event. To ensure a successful event, by being as pleasurable for the participants as it is for the spectators, the following must be adhered to:

1. **The La Posada Committee will schedule the ONE AND ONLY Santa Claus for the parade.** As such, we request you not include Santa Claus on your float or in your entry.
2. Parade Registration Form and Entry Fee of **\$25.00** (payable to La Posada) must be postmarked by November 29th. An additional \$10.00 (late registration fee) will be assessed for all entries postmarked after this date. Due to the entry fee, we are unable to accept phone or email entries. You must register in person after that date at the Kingsville Visitors Center.
3. **Each entry must provide one (1) adult to walk with entry throughout parade route.**
4. Every precaution must be taken to insure the safety of all parties.
5. Self-propelled entries must have an escape hatch so that the driver can exit quickly. The driver must have clear field of view.
6. Entrants shall be in their assigned position before the parade begins. Lining up may begin at 12:00 pm. Each entrant will be provided with a number and it is the responsibility of the entrant to be in the correct assigned position before the event begins. The parade starts promptly at 7:00 pm!
7. Display assigned entry number in staging area and throughout parade route, per location assigned by committee.
8. Adhere to Parade Officials requests. Parade Officials may stop entrants for judging and media relations and shall direct speed and spacing.
9. During parade, please move forward in a steady, continuous manner. Never exceed 5mph. Maintain a 20-foot interval between entrants.
10. Marchers and/or walkers under 18 years of age must be accompanied and supervised by an adult(s). The Parade Committee and/or volunteers for such will have no responsibility for youth participants.
11. All entrants that choose to play music, **MUST PLAY HOLIDAY OR APPROPRIATE THEME MUSIC.** Use of loud speakers is encouraged to create a lively atmosphere.
12. Please do not remove staging area signs and/or any parade property.
13. **NOTHING may be thrown from any entry/unit/person;** however, walking participants may distribute approved items. The Parade Chairperson must approve in writing any distributed items (candy excepted) prior to parade day.
14. Entries should focus on the Holiday season. The committee reserves the right to disqualify and refuse participation of any entry. **ALL ENTRIES MUST BE DECORATED IN CHRISTMAS DÉCOR & SHOULD INCLUDE MORE THAN JUST LIGHTS.**
15. The parade route will begin at Kleberg Ave and 11th Street (Courthouse). It will proceed West on Kleberg Ave. to end at the 3rd & Kleberg (City Hall) . **ALL ENTRIES WILL RETURN TO STAGING AREA AT COURTHOUSE DOWN YOAKUM STREET.**

Entry Descriptions

- Float:** Moveable structure (frame or self-propelled) which is completely decorated including sides, ends and any object on it. If applicable, the towing vehicle must be in good taste and should also be decorated. Maximum height is 14'--no exception. You may want to review the parade route to insure your float has ground clearance—some streets have deep dips.
- Vehicle:** Has an engine, such as, automobile, tractor, recreational equipment, etc.
- Walking:** Not on or participating with float or vehicle entry. Such as clowns, color guard, etc.
- Other:** Discuss with Parade Chairperson(s). May include animals such as horses, bicycles, etc.

Remember—This is a Parade of Lights
THINK LIGHTS, LIGHTS & MORE LIGHTS!